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## **ZINBURGER WINE & BURGER BAR CELEBRATES NEW BRIDGEWATER LOCATION**

### ***Raises Funds for Megan Rose Bradley Foundation***

BRIDGEWATER, NJ, February 7, 2019 - Zinburger Wine & Burger Bar, an upscale boutique burger restaurant, will celebrate the grand opening of its new Bridgewater location at 550 Somerset Corporate Park Blvd on February 12<sup>th</sup>.

The restaurant is conveniently located next to the new AC Hotel by Marriott and across the street from the Bridgewater Commons Mall. It is the 17<sup>th</sup> Zinburger location on the East Coast and the seventh in New Jersey.

During the grand opening week, Zinburger will be selling limited edition VIP Gold Cards for \$100 with all proceeds benefiting the Meghan Rose Bradley Foundation. The local foundation strives to raise public awareness regarding pediatric brain cancer, raise funds for pediatric brain cancer research, and provide scholarships to local area students for outstanding achievements. With the donation, guests will receive a \$100 Zinburger gift card and a VIP Gold Card which entitles them to “top of the wait list” status and half-priced bottles of wine through the end of the year.

“We’re thrilled to open another location in northern New Jersey – this is home to us and the region has truly embraced Zinburger’s modern, upscale twist on the burger industry,” said Rick Barbrick, president and CEO of The Briad Group, which owns Zinburger. “We’re also happy to team up with the Meghan Rose Bradley Foundation. Being a part of and giving back to the community is at the heart of the Zinburger brand.”

Since opening its first East Coast location in New Jersey eight years ago, Zinburger has developed an almost fanatical customer following who enjoy made-to-order gourmet burgers, hand-spun shakes and floats, decadent pies and a wide selection of wines, beers and cocktails.

All the gourmet burgers at Zinburger are scratch-made and cooked-to-order on a griddle in their own juices. The Certified Angus Beef and American-style Kobe Beef are ground fresh daily.

Signature burgers include the Zinburger (with Manchego Cheese & Zinfandel Braised Onions), the Kobe Burger (Cheddar & Wild Mushrooms) and the French Dip (Certified Angus Beef & Prime Rib Blended Patty, Provolone Cheese, Fried Onion Strings, Parmesan Horseradish Crème & Aus Jus).

Zinburger's décor is sleek, contemporary, upbeat and playful featuring rich wood, earth tones and stylish, comfortable seating. The 6,893-square foot Bridgewater location features 21 high definition televisions and boasts a seating capacity of 256 including the dining room, bar and outdoor patio. The new restaurant's outdoor patio features a 10-foot fire pit and seating for 61.

Zinburger offers a full bar with cocktails and an extensive wine and beer selection including perfectly paired wine selections for every item on the menu and many local craft beers.

In addition to gourmet hamburgers, Zinburger also offers a turkey burger, Ahi sandwich, veggie burger, two chicken sandwiches, chili bowl and six hearty salads. Sides include hand-cut fries, tater tots, onion rings, mac & cheese, and Wasabi coleslaw. The dessert menu features old fashioned, hand-spun shakes, floats and malts as well as banana and chocolate cream pies.

Zinburger's operating hours are Sunday through Thursday from 11 a.m. to 10 p.m. and Friday and Saturday from 11 a.m. to 11 p.m.

### **About The Briad Group®**

The Briad Group®, headquartered in Livingston, NJ, is one of the fastest-growing hospitality companies in the U.S. The Briad Group's entities are: licensed franchisees for Wendy's, TGI Fridays™, Marriott and Hilton. The Briad Group also owns Zinburger Wine & Burger Bar, an upscale gourmet burger and wine concept that is rapidly expanding on the East Coast.

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