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## **Courtyard by Marriott Hotel Set To Open in Central Islip on January 10**

### ***New Property Continues Briad Lodging Group's Growth Strategy***

Livingston, New Jersey – January 3, 2018 – The 125-room Courtyard by Marriott Long Island Islip/Courthouse Complex is scheduled to open its doors in Islip, New York on January 10th.

Featuring an innovative lobby space as well as Courtyard's latest contemporary room design, the new hotel provides flexibility and choices that allow guests to optimize and elevate their travel experience.

Located at 11 Court House Drive, the new hotel will operate as a Marriott franchise, owned and managed by Briad Lodging Group, the hotel division of Livingston, New Jersey-based [The Briad Group](#).

Whether traveling for business or pleasure, the Courtyard Long Island Islip/Courthouse Complex offers guests convenient access to the Cohalan Courthouse Plaza (Federal

District Courthouse), Hauppauge Industrial Park, Heartland Business Park; Edgewood, Brentwood, Bay Shore, Bohemia and Ronkonkoma business districts, Islip MacArthur Airport, Westfield Mall (previously South Shore Mall), Robert Moses Beach, Tanger Outlets-Deer Park, Bethpage Ballpark and Fire Island ferries.

Marriott constantly researches trends and evolves to meet the changing needs of its guests. The latest room design offers hybrid zones for working, sleeping, relaxing and getting ready. Indirect lighting and a neutral, tone-on-tone color palette makes for a soothing and calm environment.

“From day one, Marriott has prided itself as a brand that listens to business travelers,” said Callette Nielsen, vice president and global brand manager, Courtyard by Marriott. “Today’s technology has changed how people travel. Our guests want a room that has purpose and flexibility that enables a seamless transition between relaxing and working. Courtyard by Marriott is designed to offer them a relaxing and functional space to work the way they want to, when they want to.”

Briad Lodging Group’s growth plan is to develop, open and operate three to four hotels per year over the next several years.

Courtyard by Marriott will be the seventh open in the last four years. In addition to the Central Islip property, Briad recently opened two TownePlace Suites by Marriott in Cranbury and Dover, New Jersey. Construction is underway for the following hotels:

- Hilton Garden Inn, Lawrenceville NJ
- TownePlace Suites by Marriott Bridgewater / Branchburg NJ
- Homewood Suites by Hilton, Poughkeepsie NY
- AC hotel by Marriott, Bridgewater NJ

Briad Lodging Group was formed in 1997, when Briad became a Marriott franchisee. Five years later, the company added Hilton to the portfolio. Since obtaining these franchise rights, Briad has developed more than \$400 million in real estate, concentrating on focused-service and extended stay hotels, including the Courtyard, Residence Inn, Springhill Suites, TownePlace Suites, Hilton Garden Inn and Homewood Suites brands. During the past decade, Briad has developed, operated and managed 32 properties and has built over 3,500 hotel rooms in the tri state area alone.

**About The Briad Group®:**

The Briad Group®, headquartered in Livingston, NJ, is one of the fastest growing hospitality companies in the U.S. The Briad Group’s entities are: licensed franchisees for Wendy's, TGI Fridays™, Marriott and Hilton. The Briad Group also owns Zinburger Wine and Burger Bar, an upscale gourmet burger and wine concept that is rapidly expanding on the East coast.

**About Courtyard by Marriott:**

Courtyard by Marriott offers a refreshing environment that helps guests stay connected, productive and balanced. Intuitive services and design accommodate guests' needs for choice and control. With more than 1,100 locations in nearly 50 countries and territories, Courtyard is proud to participate in the industry's award-winning loyalty program, Marriott Rewards® which includes The Ritz-Carlton Rewards®. Members can now link accounts with Starwood Preferred Guest® at [members.marriott.com](https://members.marriott.com) for instant elite status matching and unlimited points transfer. For more information or reservations, visit [courtyard.marriott.com](https://courtyard.marriott.com), become a fan on [Facebook](#) or follow @CourtyardHotels on [Twitter](#) and [Instagram](#).