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### **BRIAD GROUP OPENS HOMEWOOD SUITES BY HILTON POUGHKEEPSIE**

**Poughkeepsie, NY, May 10, 2019** – Homewood Suites by Hilton, part of Hilton’s All Suites portfolio, will open its newest property, Homewood Suites by Hilton Poughkeepsie next Friday, May 17. Conveniently located off of Route 9 and I-84 at 900 Thomas Watson Drive, the hotel is within walking distance of IBM and is minutes away from the Culinary Institute of America, Vassar, Bard and Marist Colleges. The hotel also places guests close to Poughkeepsie Galleria Mall, rich historical sites and a variety of great restaurants, breweries and wineries. The property is owned and managed by Briad Lodging Group, LLC, the hotel division of Livingston, New Jersey-based The Briad Group.

“Situated in the heart of the Hudson River Valley, Homewood Suites by Hilton Poughkeepsie is the perfect location for our newest property,” said Hans Kleinganz, general manager. “Our spacious suites offer all of the comforts of home, and we look forward to welcoming guests and ensuring they enjoy their stay with us.”

Homewood Suites by Hilton Poughkeepsie offers a combination of spacious studio and one-bedroom suites, featuring fully-equipped kitchens and separate living and sleeping areas. Guests are also provided all the essentials needed for a smart, reliable and convenient stay including complimentary hot breakfast seven days a week, evening social with complimentary beer and wine\* served Monday – Thursday, complimentary shuttle service within a five-mile radius and complimentary advanced Wi-Fi. The hotel makes it easy for travelers to unwind with an outdoor patio area, featuring multiple fire pits, an outdoor kitchen under a large pergola and a putting green. The property boasts a 750-square-foot fitness center with state-of-the-art equipment, including a Peloton bike, indoor saline swimming pool and an outdoor sports court. The property also offers more than 1,000 square feet of flexible space that is ideal for meetings and social events.

Homewood Suites by Hilton Poughkeepsie is part of Hilton Honors, the award-winning guest-loyalty program for Hilton's 14 distinct hotel brands. Hilton Honors members who book directly through preferred Hilton channels save time and money and gain instant access to the benefits they care about most, such as an exclusive member discount and a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay. Members can also redeem their points for free nights, to gain access to unique events through the Hilton Honors auction platform or to make purchases with at Amazon.com with Amazon Shop with Points.

For more information or to make reservations, please visit Homewood Suites by Hilton Poughkeepsie or call 845-462-0030.

Briad Lodging Group was formed in 1997, when Briad became a Marriott franchisee. Five years later, the company added Hilton to its portfolio. Since obtaining these franchise rights, Briad has developed more than \$600 million in real estate, concentrating on focused-service and extended stay hotels, including the Courtyard, Residence Inn, Springhill Suites, TownePlace Suites, Hilton Garden Inn and Homewood Suites brands. During the past decade, Briad has developed, operated and managed 34 properties and has built more than 3,800 hotel rooms in the tri state area alone.

### **About The Briad Group**

The Briad Group®, headquartered in Livingston, NJ, is one of the fastest growing hospitality companies in the U.S. The Briad Group's® entities are: licensed franchisees for Wendy's, T.G.I. Fridays®, Marriott, Hilton and a licensee for Zinburger Wine & Burger Bar.

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*\*Service of alcohol subject to state and local laws. Must be of legal drinking age.*

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