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Media Contact: Dana Arnold
PR Representative
dana@soapboxpr.com

MAIN STREET RESTAURANT GROUP OPENS ITS FIRST T.G.I. FRIDAY'S® IN CASINO
Engages Younger Generations with Launch of New Store

LAS VEGAS – (April 7, 2006) Main Street Restaurant Group, Inc. (NASDAQ: MAIN), the world's largest franchisee of T.G.I. Friday's, opens their newest location at The Orleans hotel and casino on April 10, 2006. The restaurant will be 6,580 square feet and seat 245 in the dining area and bar. The first-ever T.G.I. Friday's within a casino; this store showcases a revamped design appealing to new generations of Friday's guests.

According to Bill Shrader, president and CEO of Main Street Restaurant Group, "Casinos are a phenomenon that attract and accommodate both families as well as the new generation of active adults. The Orleans is the ideal location for our first Friday's within a casino and we expect it to be one of our top-performing stores."

In the spirit of The Orleans' festive style, the newest T.G.I. Friday's caters to families offering a fun, energetic atmosphere for all ages. The interior of the restaurant features novel memorabilia from the 60s, 70s and 80s – a contrast to Friday's original prototype which sported early twentieth century wares. From the bar and entry way to the main dining room, artifacts of more recent decades are displayed with Americana sentiment. As a result, patrons in their 20s, 30s and 40s can relate to this updated décor reminiscent of their youth.

The grand opening of T.G.I. Friday's at the Orleans will benefit the Foundation for Positively Kids, a local non-profit organization. The Foundation for Positively Kids supports medically-dependent children, who are in need of consistent nursing, through specialized facilities developed for their care. The private event will feature ongoing bartender flair, lively entertainers and delicious Friday's fare. Proceeds from this event will benefit the Foundation.

"Main Street Restaurant Group is committed to aiding our non-profit partners on a local and national level. Positively Kids is a wonderful organization that offers a great service to the Las Vegas community," said Shrader.

In addition to the Las Vegas store, Main Street Restaurant Group plans to open several locations throughout the Southwest over the next several months, including: California locations in Rancho Cucamonga, Chino Valley and Corona; and two Arizona locations in Flagstaff and Chandler. The new store openings are part of the company's strategic development plan to open up to 6 new stores by the end of 2006.

Main Street Restaurant Group, Inc. is the world's largest franchisee of T.G.I. Friday's restaurants, operating 56 T.G.I. Friday's, 10 Bamboo Club - Asian Bistros, four Redfish Seafood Grill & Bar restaurants and one Alice Cooper's town restaurants. For more information visit www.mainstreetrestaurantgroup.com.

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